



## Advertising Contract/Insertion Order

Client:  
 Contract:  
 Address:  
 City/State/Zip:  
 Phone:  
 Fax:  
 Email:

Billing:  
 Contact:  
 Address:  
 City/State/Zip:  
 Phone:  
 Fax:  
 Email:

Bill: \_\_\_ Advertiser \_\_\_ Agency

Fill in information for each issue in which you wish to reserve space.\*

Issue	Ad Size	Contract	Special Section (Option 1 & 2)/Note	Rate	Net

\*Every effort will be made to accommodate special section position request but are not guaranteed. (excludes premium spots)

\_\_\_\_\_ Special Event Listing \$99

Event Name \_\_\_\_\_  
 Date \_\_\_\_\_ Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Website \_\_\_\_\_

\_\_\_\_\_ Marketplace \$99

Business Name \_\_\_\_\_  
 Address - OR - Website \_\_\_\_\_  
 (You need to provide a logo or product photo)

\_\_\_\_\_ Look Book Fashion \$200 (You provide Model)

\_\_\_\_\_ Look Book Hair \$50

\_\_\_\_\_ I will be providing a camera ready ad.

\_\_\_\_\_ Please design my ad for \$50. (includes 2 proofs) extra proofs are billed at \$60 an hour.

AGREED: All Terms & Conditions listed on the contract page of the Black Hills Woman Magazine Website are part of this contract. No oral contracts. A signed original of this contract must be on file with Black Hills Woman Magazine before any insertion orders are accepted. Signed contracts may not be cancelled after the ad close date.

Executed this date \_\_\_\_\_

**Artwork/Photos/Logos DUE BY:** \_\_\_\_\_

Advertiser \_\_\_\_\_

Printed Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Send all insertion orders to:  
 Black Hills Woman Magazine  
 622 Main Street  
 Rapid City, SD 57701  
 phone/fax (605) 718-0995

Artwork to: Magazine@BernardMarketing.com